

Policy Plan Stichting InSPE

October 2018 - September 2019

Introduction

This is the policy plan of Stichting InSPE for the period October 2018 - September 2019.

This board consist of:

Lotte Weedage - Chair, Commissioner of Logistics and Chief of Orchestra

Alina Isabel Ritter - Secretary and Commissioner of Promotion

Wouter Bos - Treasurer and Vice-chair

Meike van Wijk - Chief of Cast and Dancers

Kasper de Kruiff - Commissioner of Concept.

This policy plan summarises how we will run the foundation and what we would like to accomplish for the mentioned period.

Foundation

Idea

After the big success of Jesus Christ Superstar - The Raw Edition, there was great demand for another production of such a scale. Based on the experiences from last year it was obvious that this would require a group of at least four or five dedicated people to take over the organising. Together they decided that it was the best so found a special foundation for those type of productions. This would make it easier to organize because opposite to the association it does not require members to be signed up only participants. It is easier to get funds and donations. It is possible to pause process when no production is in the making and it would bear a lower financial risk for Apollo. The board took over the tasks of setting up the foundation and getting started on the next production.

Continuation

Finding and preparing a new board

To find new board members for the foundation, the current board is going to promote with the participants of the current production and reach out to other members of cultural associations via the common contacting and promotion channels. We are going to invite all the interested people to lunch or dinner with us, where we will tell them more about the foundation and the responsibilities and functions of the board. Furthermore, they will get the chance to ask questions. For those who are willing to become the next board, we will ask them to send a letter of motivation to us, explaining why they would like to take over and what their ideas for InSPE and the next production are. The current board is going to decide on a group of five to six

suitors to become the board in training. The two boards will work together for a limited amount of time to ensure a smooth transition and an easy take over in October 2019. To help the new board, each function will be provided by a best practice document. This document acts as a guide to the function and should be expanded by every new person that takes over.

Ensuring new production

To make sure that there will be a new production and thus a continuation of the goal of InSPE we will ask the participants of the musical to join a brainstorm event where people can hand in and generate ideas. This event will most likely take place after all the West Side Story performances. We will also spread a message that InSPE is looking for a new production and that if there are any creatives with good or unique ideas who would like to work with us that they can message us.

ANBI and SU recognition

Since InSPE is a "Sociaal Belang Behartigende Instelling" (SBBi), people and organisations can give us money and reduce their tax spending with it. By becoming an "Algemeen Nut Beogende Instelling" (ANBI) the reduction will be higher and it becomes more appealing for them to give us money. To achieve this we will need to change the statutes. In this change, we also want to decouple InSPE from Apollo more to get our SU recognition.

Goals

Cultural Collaboration

The most important aspect of the foundation is to get people with different interests together to work on one collaborative project. This way, we want to improve the cohesion between cultural student organisations and their members in Enschede. Furthermore, it supposed to provide a chance to work on a project which has a much higher scale than a single organisation's/ association's performances.

Performances

In April 2019, InSPE aims to perform a musical theatre production of West Side Story. We are going to do three performances in total on the 28th, 29th and 30th of April in the Rabozaal of the Schouwburg Hengelo. To achieve this, we have hired three professionals: a director (Robert Middelburg), a conductor (Peter Bogaert) and a choreographer (Melanie Leferink). In addition, we have found a repetitor (Tasco Silva) who helps the cast with their songs. Our cast and orchestra are busy rehearsing for the production and we have all faith in them. The budget aims at a total amount of 1320 visitors which is a realistic expectation.

Committees

To support the board in organizing the Production there will be some committees to help. People from Cast, Orchestra and Dance Group can join the committees but external people are also welcome to join and help out.

Promotion Committee

The Promotion Committee helps our Commissioner of Promotion Alina Isabel Ritter with promoting the production. Together they will work on promotional materials like posters, flyers and videos. Furthermore, they will put together the Program Booklet, create the merchandise for the participants and organize promotional events. Between August and January, the committee will work independently due to Alina doing her semester abroad. As board responsible she will still be reachable but can't attend physically.

Stage Building Committee

For the production West Side Story, there will need to be a stage. Since this is a lot of work for just one person to do this will be done together with the help of this committee. To realize the stage, this committee communicates with the director and choreographer to come up with a good and realistic stage design. The committee will then build it and if necessary recruit more people from the orchestra and cast to help with certain parts.

Costume and Make-Up Committee

This committee is responsible for making sure that when the performance is happening everyone wears the right clothes and grime. This means that the committee will first make a plan in discussion with the director and choreographer about clothing and grime. Then the committee makes and/or buy the extra costumes that are not already in the possession of the cast as well as provides the grime for the show.

Logistics Committee

Several months before the performance, a logistics committee will be set up. This committee will be in charge of making a planning and a script for the days before the performance and executing this plan in order to get all the decor, instruments and performers on the right place on the right time before the performance starts. The committee will also fix the logistics around this: e.g. the van and the technicians.

Acquisition plan for committees

To motivate students to join our committees, the board is promoting the committees via their social media accounts, with emails to the participants, during the rehearsals and in our own

newsletter.

Participants and Rehearsals

Creatives

To ensure that the production does not lack in quality the board is employing a team of creatives. These creatives will each work on their own division, staging and advising the students according to the concept. For the upcoming performance the board chose:

Director - Robert Middelburg
Conductor - Peter Boggart
Choreographer - Melanie Leferink
Repetitor - Tasco Silva

Furthermore, the board is planning on arranging a vocal coach for some time.

Cast

The cast will exist of actors, dancers and singers, all people can either perform one or more disciplines. Through auditions, the cast will be composed. During the auditions, everyone will do all disciplines, even if someone only wants to apply for the dancing group for example. In this way hidden talents can be found, this has been proven in the previous show! For the upcoming performance, skilled dancers are needed, as well as actors with beginning dance skills, and people with singing skills. The cast needs to be dedicated since the repetition process can be hard, next to the weekly rehearsals there will be rehearsal weekends as well. Last year there were people who quit, and by informing the participants up front we want to prevent this. The Commissioner of Cast will make sure everything concerning the casts will be taken care of and will be the spokesperson for the cast.

Orchestra

A production without music is like a school without teachers: very ineffective. An orchestra is therefore essential to have. After the auditions in September, we have gotten a significant amount of musicians. However, since the orchestra is not entirely full yet, we keep on searching for the missing instruments and, if necessary, will hire some professionals for the performances.

Helpers

Next to participants and committees, the board can use any help they can get. If there are people who want to help with the production but do not want to be on the podium, in the orchestra or in any committee, they can help with other miscellaneous tasks or join the stage, make-up and costume committee or the logistics committee.

Rehearsal Plan

To be able to perform a production, the participants need to practice. To make this possible a rehearsal plan exists that contains all the rehearsals that we plan to have. The plan is to have most orchestra rehearsals on Tuesday and cast rehearsals on Friday. There will also be rehearsals in some weekend days. All the dates are in a google agenda where all participants have access to. We discuss with the creatives whether the amount of rehearsals is enough or if there need to be more.

Rooms

The rooms can be booked one week in advance. Each week we send an email to Vrijhof Cultuur to book the rooms. Beforehand we checked all the dates for availability. However, other associations can book further in advance so not always are the rooms we desire available anymore and then we try to book a different room. There is a budget to hire rooms if we cannot manage to get a rehearsal room for free. If that is also not possible we choose to either move or dismiss the rehearsal.